

Certified Legal Coach (CLC)



Legal Coaches Association

STARK
SOLUTIONS

LEGAL COACHING & CONSULTING

ONLINE AND ON-DEMAND SHORT COURSE: CERTIFIED LEGAL COACH

Transform the way that you deliver legal services. Understand the forces driving change and how you can implement innovation and technology to improve your legal service delivery.

[Enroll Now!](#)

About The Course



Globally, the legal service industry has reached a pivotal point – legal professionals must adapt to digital transformation and meet the expectations of clients or hedge their bets in a landscape characterized by disruption. The legal industry has been slow to adopt digital solutions – and even slower adapting to the changing needs of clients, who often find themselves managing their own legal matters as a result of the high cost of full representation. Increased reliance on artificial intelligence tools and online information has created an opportunity for legal professionals to provide the guidance and support people need to manage their own legal problems.

The Certified Legal Coach short course sets you on a path for innovation. Designed by Stark Solutions Legal Coaching & Consulting, this industry-specific course exposes you to the evolving nature of the legal services industry. In this program, you will learn how to identify your target market and understand how to drive change to deliver superior, client-centric legal services.

"THERE IS NO JUSTICE WITHOUT ACCESS TO JUSTICE"

CHIEF JUSTICE BEVERLEY MCLACHLIN

Why Legal Coaching?

Community Legal Education of Ontario stated that access to justice exists when people can pursue their goals and address their law-related problems in ways that are consistent with fair legal standards and process; and can **obtain, understand and act** on information and services related to the law where necessary, to achieve just outcomes. Research has shown that millions of people experience a serious everyday legal issue in any given three-year period; yet anywhere from 60 – 80% of those appearing in courts are self-represented, due to the cost of legal representation. Many of these people are unable to qualify for legal aid or pro-bono services, so they must proceed without any assistance.

Most report that the information and services available online is unhelpful – and therefore they are unable to understand and act upon it. This is unacceptable.

Legal coaching is an innovative practice model that is a type of **limited legal service**. It involves a trained legal professional working in partnership with a client to provide guidance and mentorship on tools and strategies needed for the client to manage their own legal issue. It also involves an ongoing relationship for the duration of the client’s matter, rather than providing discrete assistance at limited intervals; and it involves the client performing the work with the guidance and support of the legal coach.

In this course, you will learn how to identify your ideal client while you explore the intersection of law and technology; you will also develop new skills to deliver effective and empowering legal coaching services to clients. And you will learn to do it efficiently, using off-the-shelf technology to launch your business.

A Powerful Collaboration

The Legal Coaches Association has collaborated with Stark Solutions Legal Coaching & Consulting to offer a best-in-class on-demand professional development experience: a course created by legal professionals, for legal professionals.



Legal Coaches Association

About Legal Coaches Association

The Legal Coaches Association (LCA) is a not-for-profit organization launched in Canada in 2019, which has members from across North America, and beyond. Its mission is to improve access to justice by promoting the use of legal coaching as an affordable option to obtain quality legal services. The LCA also seeks to develop and promote the knowledge, skills and ethical standards of members of the legal profession by providing opportunities for training to become a Certified Legal Coach and by providing a forum for members to connect nationally and internationally.

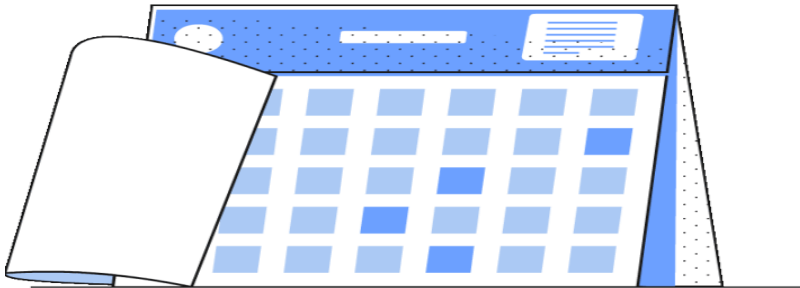


About Stark Solutions Legal Coaching & Consulting

Stark Solutions is an innovative and ground-breaking firm that solves legal problems, for less. Through the use of technology and a virtual office, Stark Solutions has provided legal advice, support and information to clients through legal coaching and unbundled legal services – without the overhead costs normally associated with traditional law firms. Stark Solutions has developed on-demand programming for self-represented litigants and has created the training program for legal professionals who would like to be certified as legal coaches, in addition to offering business consulting services.

What You'll Learn

The on-demand format is divided into modules which contain a number of recorded sessions that can be viewed at your convenience. Resources and materials are downloadable and will provide the viewer the opportunity to build the business plan that works for their area of practice. Bonus "self-care" sessions are interspersed to encourage viewers to take wellness breaks. The program takes approximately 9 hours to complete.



**Module 1:
Introductory
Remarks**

**Module 2: Access
to Justice**

**Module 3: Self-
Represented
Litigants**

**Module 4:
Positive
Psychology**

**Module 5:
Coaching Tools**

**Module 6: Setting
Up A Coaching
Practice**

**Module 7:
Mitigating Risks**

The Course

Module 1: Introductory Remarks

Welcome, introductions and course overview.

Module 2: Access to Justice

The history behind the A2J problem and discussion of studies on self-represented litigants and impact on the justice system.

Module 3: Self-Represented Litigants

Types of issues an SRL faces, sharing of statistics to help participants identify client needs, and opportunities to build a client-centric practice.

Module 4: Positive Psychology

The theory behind the model of wellness and understanding the use of positive psychology to empower people.

Module 5: Coaching Tools

Tips and tools on how to structure coaching sessions beginning with establishing a partnership and moving on to identify goals.

Module 6: Setting Up A Coaching Practice

How to set up a virtual practice using off-the-shelf technology and building a marketing plan to promote legal coaching.

Module 7: Mitigating Risks

How to structure a retainer agreement, screen clients for legal coaching and discussion of liability and insurance.



Who Should Take This Course

This course is designed for legal professionals who want to do law differently. The course offers participants an opportunity to take the time to plan what they want out of their legal career, and how to set up a legal coaching practice which will afford them more time for their personal lives and flexibility in their schedule. Many go onto setting up a solo business that they can do remotely, while traveling or attending to family responsibilities!

And if you are part of a law firm that wants to tap into the untapped “self-represented” market, this course will help you develop legal coaching as a new service offering, one for middle-class clients seeking limited scope legal services because they can not afford traditional full representation. Legal coaching is a very empowering process, with a high satisfaction rate (over 90%!).

"THIS COURSE IS FOR ANY LEGAL PROFESSIONAL WHO WANTS A SATISFYING CAREER AND EVEN MORE SATISFIED CLIENTS."

This course is for you if you want to...



1

Drive Transformation

Create an ecosystem for innovation by merging positive psychology tools and technology to coach and empower clients to succeed in managing their legal matters.



2

Leverage New Technology

Understand the technological forces driving change in the legal industry with simple off-the-shelf solutions, and how they can be harnessed to improve legal service delivery. Plus, with emerging AI, legal coaches are positioning themselves as the service providers to help people use these new tools!



3

Optimize Legal Service Delivery

Structure your services so that you are delivering what clients really want, when they need it most – a truly client-centric approach!



4

Adapt for the Future

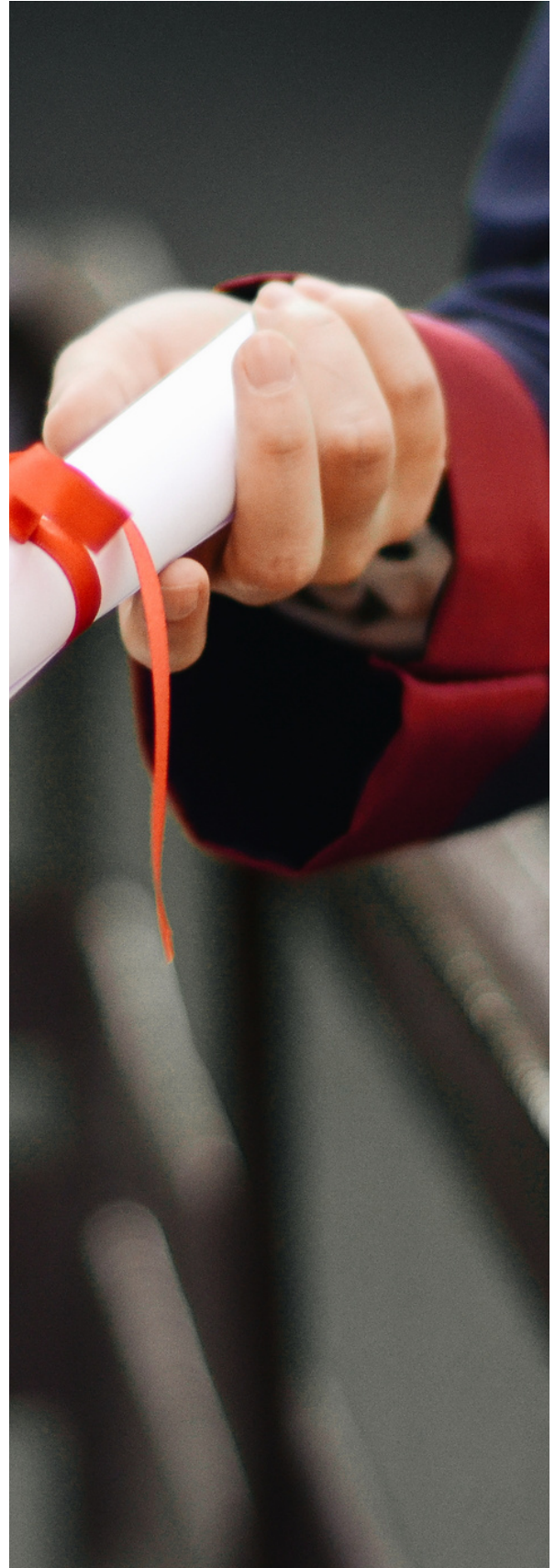
Be in the forefront, ahead of the curve: by leading the way and delivering services that people need (and can actually afford!), you will be a part of the access to justice solution.

[Enroll now!](#)

About The Certificate

Get recognized for your knowledge when you earn the **Certified Legal Coach** certification upon completion. The course has been recognized by the Legal Coaches Association - check out the current requirements to be certified as a legal coach at www.legalcoachesassociation.org under Professional Development: those holding the CLC designation have been qualified as having a legal education (as a lawyer or paralegal), at least three years' experience helping legal clients in an area of law and completion of this CLC course.

The Certification Mark will be issued and delivered to you upon successful completion of this course and by completing all requirements. This includes membership in the Legal Coaches Association; your first year of membership is complimentary!





Who You'll Learn From

Jo-Anne has enjoyed a thirty-year career as a lawyer, having held positions in private practice, as general legal counsel and as an arbitrator. Her work as an arbitrator hearing cases before self-represented litigants and her own experience as a legal client in a lengthy divorce prompted her to build and test the first all-virtual legal coaching practice, Stark Solutions, so that she could provide affordable assistance to people managing their own legal cases.

By late 2020, her book entitled *Mastering the Art of Legal Coaching* was published and she launched the Legal Coaches Association, a federal non-profit organization whose mission is to create a network of highly qualified legal coaches. Jo-Anne developed the Certified Legal Coach training program and has been instructing paralegals and lawyers since 2020. She is a frequent presenter at bar and paralegal associations, ADR symposiums and media events where she addresses the access to justice crisis and the need to improve regulations to remove barriers to legal service providers.

Jo-Anne is active in the Canadian Bar Association, most recently as Director of Advocacy for the BC Branch, where she worked with volunteer members to develop and present over 40 submissions to improve laws and policy in British Columbia. She has written articles or been featured over 30 times in national legal publications since launching her legal coaching practice.

It is Jo-Anne's passion to encourage lawyers to completely re-think the way that legal services are delivered and to adapt their practice to meet the changing expectations of today's clients.

JO-ANNE STARK, JD, B.COMM, CLC

How You'll Learn

The course is broken down into manageable modules designed to accelerate your learning process:

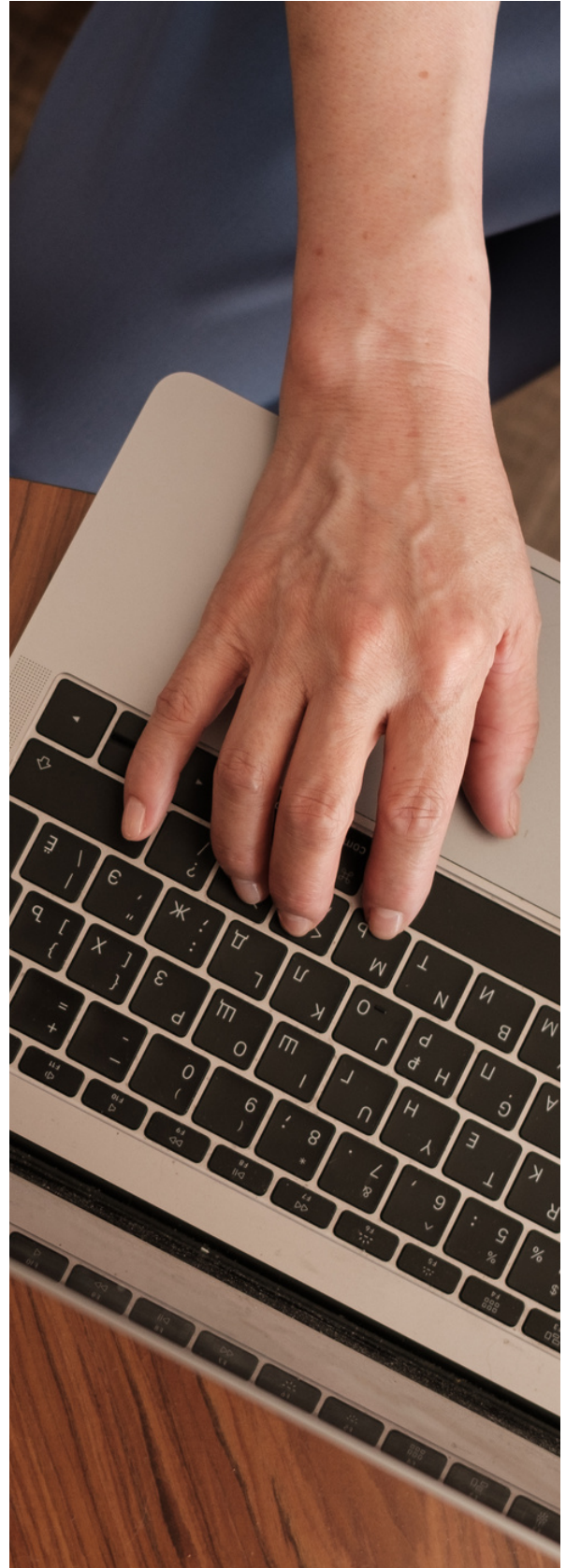
- Work through the instructional material
- Watch the recorded sessions at your convenience
- Apply what you learn to your practice to improve service delivery

PRICES

Registration Fee

\$750 CAD (plus applicable taxes)

[includes 9 hours of training, guidebook, certification and first year membership in Legal Coaches Association]



What Others Are Saying

"Thank you so much for the training! I've attended a lot of virtual training and it's always a bit of a gamble whether or not it will be well done/user friendly. Your program was excellent and highly engaging and I definitely learned a lot... "

"I took the training this past weekend From August 28 to 30th, 2020. It was fantastic. I'm a fan. Change is always good. This is the future as far as I am concerned."

"Thanks so much! I really enjoyed the course. It answered a lot of questions I had once I found out legal coaching was something that was available to paralegals. I knew I had the tools to be a legal coach but I didn't really know how to broaden the scope of what I could offer or how to even do it. You've put together a solid program."

"This course was amazing, and it definitely opened my eyes to what kinds of opportunities are out there in our industry and how I can mold my career."

"The training was very well executed. I liked the content and the format - very informative and at the same time allowing space for personal style development."

Questions? Email inquiry@legalcoachesassociation.org

READY TO START?

ENROLL NOW TO BECOME CERTIFIED!